



## DIGITAL MEDIA INTERNSHIP

### DESCRIPTION

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*St. Louis Magazine* is seeking students with an interest in digital media to assist the Digital Media Manager create, organize, upload, and promote content on the stlmag.com website. Students should have a background in either video editing, website design, or digital communication. Daily responsibilities include:

- Researching new digital software and strategies
- Promoting print content via Facebook and Twitter
- Tracking and analyzing website analytics
- Curating content on homepage
- Setting up interactive quizzes, contests, brackets and polls
- Assisting in creation of weekly editorial e-newsletters

Students will be expected to take on a variety of tasks as needed, but may choose to focus their internship in one of the following tracks:

**Video Track:** Students in this track will work with editorial staff to create and/or edit short video documentaries for *St. Louis Magazine's* website. Examples of current staff work can be seen at <https://vimeo.com/stlmag>. Students will be responsible for providing their own camera.

**Web Design Track:** Students in this track will work with the Digital Media Manager to translate dynamic, print features into web-ready forms. Students should have a basic knowledge of CSS, HTML, graphic design principles, and Photoshop.

### COMPENSATION

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For school credit only.

### HOW TO APPLY

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Please email cover letter, resume and portfolio (PDF or link to online portfolio acceptable) of digital media work to Steph Zimmerman, [szimmerman@stlmag.com](mailto:szimmerman@stlmag.com). Internships are offered year round and flexible scheduling is available.

**No phone calls please!**